



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Report By Del J. Heintz, General Manager, King Videocable Company,
Regarding Changes In Cable Television Rates And Program Services

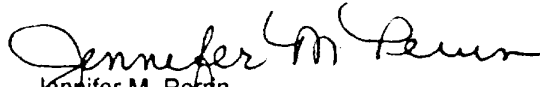
MEETING DATE: July 6, 1994

PREPARED BY: City Clerk

RECOMMENDED ACTION: None required.

BACKGROUND INFORMATION: Mr. Heintz, General Manager of King Videocable Company, will
be present to give the City Council a report regarding changes in
cable television rates and program services.

FUNDING: None required.


Jennifer M. Perin
City Clerk

JMP

Attachment

APPROVED _____

THOMAS A. PETERSON
City Manager



recycled paper

RECEIVED
94 JUN 21 PM 3:08

King Videocable Company



1721 S. Stockton Street
Lodi, California 95240
(209) 461-1400

An Affiliate of King Broadcasting Company

June 15, 1994

Mr. Phillip Pennino, Council Member
City of Lodi
221 W. Pine Street
Lodi, CA 95240

Dear Mr. Pennino:

Your constituents have experienced several changes in their cable television rates and program services in the wake of the 1992 Cable Act. In accordance with new rate regulation guidelines developed by the Federal Communications Commission (FCC), local residents will soon be notified about additional rate adjustments effective July 15. As you may recall, cable rates have been frozen since April, 1993.

As we continue our policy of providing municipal and county officials with advance notice of changes in local cable television service, the following information should be helpful to you in answering your constituents' questions.

Cable customers will receive a clear and concise explanation of any applicable changes in their next monthly bill. Following the FCC's new guidelines on setting cable rates, our customers will see a modest increase in their monthly cable bills. These guidelines take into account such factors as the number of channels we offer, the number of customers we have, and the average income in our city and county communities. Price changes break down as follows:

<u>Cable Subscription Package Name</u>	<u>Old Rate</u>	<u>New Rate</u>
Basic	\$ 9.06	\$ 9.22

Also, the 3% assessed by the city will be shown as a separate line item in addition to the customer's total bill.

To further assist you, I've enclosed representative instructions that will appear on printed notices inserted into customer's bills regarding their rate changes.

RECEIVED
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King Videocable Company



1521 S. Stockton Street
Lodi, California 95240
(209) 464-1451

An Affiliates of King Broadcasting Company

June 15, 1994

Mr. Phillip Pennino, Council Member
City of Lodi
221 W. Pine Street
Lodi, CA 95240

Dear Mr. Pennino:

Can we put on agenda
Council Communications
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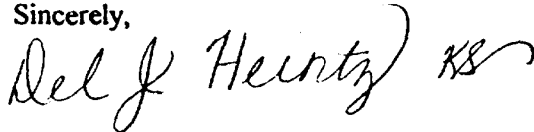
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We recognize that changes in pricing and delivering any service can be confusing. King Videocable - Lodi has taken great care to explain the rate adjustments clearly. Still, it's understandable that some of our customers (and your constituents) will be puzzled by their upcoming notices. I hope that the advance information I've provided you will prove helpful in fielding any questions that come to your office. Should you need additional assistance, please contact me at (209) 369-2426 ext. 3003.

Sincerely,

A handwritten signature in cursive script that reads "Del J. Heintz" followed by the initials "KS".

Del J. Heintz
General Manager

Enclosure